

**Assessing the Impact of Political Leadership on Entrepreneurship**

**Development in Nairobi County**

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### **Executive Summary**

The political status of Kenya has been influenced by other factors namely ethnicity, land and resource allocation. Peace has been negatively influenced by the negative ethnicity fuelled by political differences of the ruling class. This uncertainty in the political climate has affected entrepreneurship in various counties in Kenya.

The purpose of the study was to assess the impact of political leadership on entrepreneurship development of Small Medium Enterprises in Nairobi County, Kenya: The study considered various businesses namely Home-Depo Supermarket, Abardare Hardware and other SMES along Thika Road – Nairobi.

This study used self administered questionnaires and interviews. Stratified and simple random sampling was employed to select the respondents for this study within Nairobi County. SPSS (Statistical Package for Social Sciences) was used to analyze the data. Tables and pie charts were used for presentation. Recommendations show that Politicians in Nairobi County, Kenya are encouraged to shun tribal politics that contribute to violence, that in return discourage advances in entrepreneurship. Politics is directly proportional to entrepreneurship; therefore, dirty politics culminates to low levels of entrepreneurship. Politicians should practice responsible politics. Politicians are encouraged to highlight entrepreneurial inspiration as a vital area of focus; this will be made possible by outlining the activities and factors that gather entrepreneurship through securing the necessary resources.